

[PDF] WordPress Web Design For Dummies

Lisa Sabin-Wilson - pdf download free book

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Description:

From the Back Cover Express yourself with WordPress! Create a custom site with e-commerce, social media, and more

WordPress has grown up! No longer just a blogging tool, it has secret powers that enable you to include features like photo and video galleries, portfolios, directories and contact forms, client testimonials, integration with Facebook and Twitter, and a whole lot more in your Web site. The secret is out — read on and learn what you can do!

- A solid foundation — understand what a content management system is, how a blog differs from a Web site, and what you need from a Web host

2. The right tool for the job — learn about FTP, types of editors, graphics programs, fonts and colors, and image libraries
3. Choose your theme — discover the anatomy of a WordPress theme and how to use template tags to display different content
4. It's all yours — create a unique, customized site using Cascading Style Sheets (CSS) and HTML
5. Pick plugins — use plugins to add galleries, social communities, and forums to your site

Open the book and find:

- Why WordPress is perfect for e-commerce sites
2. Steps for installing WordPress on your Web server
 3. How plain text editors differ from WYSIWYG editors
 4. Hints for creating dynamite design
 5. What you can do with widgets
 6. Examples of content types and formats
 7. Tips for using WordPress as a content management system
 8. How template tags work

Learn to:

- Create custom, feature-rich, dynamic Web sites using WordPress
2. Customize your design using CSS, HTML, and PHP
 3. Develop company sites, online magazines, and e-commerce Web sites

About the Author Lisa Sabin-Wilson is founder and Creative Director of E.Webscapes Design Studio. Lisa is a frequent public speaker at events like SXSW Interactive, Blog World Expo, and various WordCamps on the topics of WordPress, design, and social media. She's been designing Web sites with WordPress since 2003.

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